



## MAKE IT NEW. MAKE IT YOURS.

### MAKING IT NEW

The Museum is celebrating its 70th anniversary year in 2019, and we invite you to join us during this incredible, transformative time. For the past two years, the Asheville Art Museum and a talented and hard-working design and construction team have been building a 21st century art museum for Western North Carolina and our many visitors. The new Asheville Art Museum is built on community—from our team of local contractors to scores of volunteers, our dedicated members, and the many supporters of the capital campaign.

As everyone watched the new Museum rising up from Pack Square, we also built on our vision to transform lives through art. Through our pop-up location On the Slope and greatly expanded outreach, we served 366,000 people last year. Our Collection has grown to almost 5,000 works of art. Museum staff are planning expanded programming, world-class exhibitions, and new ways to connect to our community. We are ready to begin an exciting new journey with you as we prepare to reopen in Spring 2019! Thank you. We are grateful for those who have helped us reach this extraordinary moment.

However, we still need your help.

### MAKING IT YOURS

If you're reading this, you believe the arts matter in our communities. You're looking forward to our reopening. Maybe you're thinking about bringing your children or grandchildren to the Museum next summer. Maybe you want to bring a date for an art-filled evening and cocktails on our rooftop terrace. Maybe, just maybe, you have thought about giving to our Capital Campaign before, but you haven't quite made the leap. Maybe you thought your gift wouldn't matter. **Now is the time.**

We have raised nearly \$23 million—97% of our capital campaign construction goal! We need your help in this final stretch to raise the last \$700,000.

Perhaps you're wondering how much you should give? We encourage you to consider the value of arts in your own life. Now multiply that by each person in our community that will be touched by arts experiences through the Museum.

If you're able, consider giving over time: \$1,000 a year for three years, \$500 for three years, or \$50 per month for a year. We will make your giving process simple and manageable.

You could also treat the Museum as you would a good friend. Think about a fun outing, and give a gift to the Museum instead. Perhaps you'd like to take the Museum to dinner for \$50. Enjoy a night at the movies for \$25. You can catch up over coffee for \$10.

**No matter how you show your love, every gift counts to help meet and exceed our goal.**

You are a part of our future. Support the Capital Campaign and Make It Yours! Donate at [ashevilleart.org/makeityours](http://ashevilleart.org/makeityours).

Asheville Art Museum Assoc.

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828.253.3227

**ASHEVILLE ART MUSEUM**

2 South Pack Square | Under Construction

For information call 828.253.3227

mailbox@ashevilleart.org

ashevilleart.org

## ART TRAVELS

The Museum offers a variety of art excursions domestically and abroad, as well as local and regional day and overnight trips designed to enhance Museum Members' and visitors' experiences with inspiring art of all kinds.

### WASHINGTON, D.C.

JUNE 17–23, 2019

Washington, D.C. is not just another little Southern city; it is our nation's capital, and the destination for our next Art Travels national trip! Located on the Potomac River, it offers not only majestic government buildings, renowned monuments and memorials, and historic and eclectic neighborhoods, but it is also a city filled with art treasures in awe-inspiring museums and private collections!

Already confirmed are exclusive curator-guided tours of outstanding public collections; special viewings of private collections of American, contemporary, and African American art both in the city as well as in neighboring Maryland; a stimulating morning immersed in an artist-studio collective; and a behind-the-scenes exploration of one of the top framing studios in the country; all complementing our usual fine and fun wining and dining! Guests will stay in the deluxe, historic Willard InterContinental Washington, D.C. – located across from the White House.

Space is limited for this six-night trip. For more information or to register by January 11, visit [ashevilleart.org](http://ashevilleart.org) or call 828.253.3227 x122.



ASHEVILLE ART MUSEUM

MAKE IT NEW

MAKE IT YOURS

Courtesy David Huff

## COLLECTION

### POP-UP EXHIBITIONS

#### State Employees' Credit Union THROUGH FEBRUARY 6

In an ongoing collaboration with SECU, the Museum is presenting media-specific series from the Collection. Currently on view are *Interwoven: Contemporary Baskets*, *The James Goode Collection of Pitchers*, and *Looking Through: Glass from the Collection*. These installations are on view at SECU branches in South Asheville, near UNC Asheville and in Weaverville.

#### 2019 WNC Regional Scholastic Art Awards FEBRUARY 4 – MARCH 12

The Asheville Art Museum, with support from the Asheville Area Section of the American Institute of Architects, is proud to sponsor the annual WNC Regional Scholastic Art Awards. Students in grades 7-12 from our region are invited to submit work for this juried competition. A selection of artwork receiving regional awards will be on view in the lobby of the Mission Health/A-B Tech Conference Center from February 4 through March 12, 2019.

**All regional award recipients will be honored at a ceremony on Sunday, February 17 at 1:30pm at the Mission Health/A-B Tech Conference Center with a reception immediately following.**

Regional Gold Key recipients' work will be sent to the National Scholastic Art competition hosted by the Alliance for Young Artists & Writers. For more information on the Scholastic Art Awards, visit [ashevilleart.org](http://ashevilleart.org) or [artandwriting.org](http://artandwriting.org).

### FEATURED RECENT ACQUISITION

*Petroglyph I* is a large oil on canvas by Joseph Fiore (1925–2008). Fiore was a student at Black Mountain College in the summer of 1946 and faculty member from 1949 to 1956. He is known for his landscapes and abstract paintings. This painting captures his lifelong interest in geology, geography, and art history. Though the painting is abstract, notice the line drawings of animals and trees that emerge from the mountainous and rock-like shapes. Fiore was inspired by the nature around him, which he combined with references to prehistoric drawings carved in stone. This work is a gift from the Falcon Foundation, which holds the estate of Joseph Fiore and is a long-time supporter of the Museum through gifts of Fiore's work. The recent publication *Nature Observed: The Landscapes of Joseph Fiore* is available in the online Museum Shop.

### IMLS GRANT AWARDED

The Museum was recently awarded a \$211,100 grant through the Institute of Museum and Library Services Museums for America program to support the purchase of new collections storage equipment. The upgraded storage furnishings will streamline receiving new art acquisitions, secure the lifespan of priceless works of art, and enhance scholarly and public access to the Collection.



FROM TOP: Bryant Holsenbeck, *Bird Nest Basket*, 1999, mixed media, 6 x 11 1/2 x 10 inches. Gift of Billie Ruth Sudduth. 2010.10.02.58.

Visitors to the Asheville Art Museum On the Slope view works of art from 2018 Scholastic Art Awards students.

BELOW: Joseph Fiore, *Petroglyph I*, 1992, oil on canvas, 38 x 48 inches. Gift of the Falcon Foundation. 2018.29.01.



## ADULT PROGRAMS

### ART BREAKS

Selected Fridays, 12pm  
Drop in to one of our lunchtime Art Breaks! These informal gallery talks and presentations both inform and engage you in dialogue with our curatorial and education staff, docents, or special guests.

#### *Interwoven: Contemporary Baskets from the Asheville Art Museum*

JANUARY 4  
Lola Clairmont, curatorial assistant  
State Employees' Credit Union  
(701 Broadway Avenue)

#### *The James Goode Collection from the Asheville Art Museum*

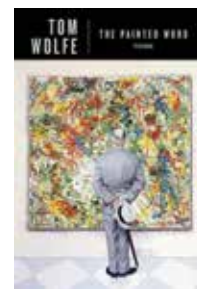
FEBRUARY 1  
Lola Clairmont, curatorial assistant  
State Employees' Credit Union  
(1301 Hendersonville Road)

### DISCUSSION BOUND

Second Tuesdays, 12pm  
Malaprop's Bookstore/Café  
(55 Haywood Street)

#### *The Painted Word* by Tom Wolfe

JANUARY 8  
*My Soul Has Grown Deep: Black Art from the American South*  
by Cheryl Finley, Randall Griffey,  
Amelia Peck, and Darryl Pinckney  
FEBRUARY 12



FROM LEFT: *The Painted Word* by Tom Wolfe. *My Soul Has Grown Deep: Black Art from the American South* by Cheryl Finley, Randall R. Griffey, Amelia Peck, and Darryl Pinckney.

BELOW: TOAST Asheville 2018.



Vase, Nonconnah Pottery, circa 1908, stoneware, 4 3/4 x 4 3/4 x 4 3/4 inches. 2004 Collectors' Circle purchase. 2005.03.02.83.

### UP FOR DISCUSSION

#### Women and American Art Pottery

FEBRUARY 16 – Saturday, 5–7pm  
Speaker: Whitney Richardson,  
assistant curator  
\$25 Museum Members  
\$35 Non-members  
(includes light reception, and shuttle service for conference attendees)  
St. Mary's Episcopal Church  
(337 Charlotte Street)

The manifestation of the Arts & Crafts style in the United States is due in large part to the impressive productivity of several art potteries in the early 20th century. Even more significantly, at a time before women had the right to vote, they led the way in art potteries, thereby dictating the taste of fashionable decorative arts to collect and display in one's home. These inspired women were not only incredibly talented but also proved to be innovative entrepreneurs in the early 20th-century revival of craft.

Space is limited; register by February 10. For more information about the program and to register, visit [ashevilleart.org](http://ashevilleart.org) or call 828.253.3227 x122.

Presented in partnership with the 32nd National Arts & Crafts Conference at the Omni Grove Park Inn and St. Mary's Episcopal Church.

### SPECIAL EVENT

#### TOAST Asheville

It's almost time for TOAST Asheville, an evening featuring small bites from local restaurants, a silent auction, live entertainment, and drinks. We're happy to announce a partnership with French Broad Chocolate this year as our lead event sponsor. Please visit our website to keep up with the latest.

## SCHOOL AND FAMILY PROGRAMS

For more information, please call the Education Department at 828.253.3227 x124 or email [smcorrie@ashevilleart.org](mailto:smcorrie@ashevilleart.org).

### STORYTIME AND ART

For preschool ages accompanied by an adult  
Come join in the fun with stories and songs, then make a hands-on art project with the little ones! The education staff will be visiting public libraries for preschool storytime at locations near your neighborhood.

**North Asheville Library** – 1030 Merrimon Ave., Asheville  
JANUARY 2 + FEBRUARY 6 – 11am

**West Asheville Library** – 942 Haywood Rd., Asheville  
JANUARY 10 + FEBRUARY 14 – 11am

**Etowah/Henderson County Library** – 101 Brickyard Rd, Etowah  
JANUARY 8 + FEBRUARY 12 – 10am

**Enka Library** – 1404 Sand Hill Rd., Candler  
JANUARY 16 + FEBRUARY 20 – 10:30am

**Skyland/South Buncombe Library** – 260 Overlook Rd, Asheville  
JANUARY 17 + FEBRUARY 21 – 10:30am

### TOT TIME

#### Mixed Up and Messy

For preschool aged students accompanied by an adult  
JANUARY 14 – FEBRUARY 18 – Mondays, 10–11:30am  
Stephens-Lee Center, 30 George Washington Carver Avenue  
Pre-register through the Asheville Parks and Recreation Dept.  
by calling 828.350.2058, drop-ins welcome  
Art is fun! We will inspire your imagination with art from the Museum's Collection, stories, songs, and hands-on art-making.

### SAVE THE DATE!

#### Summer Art Camp

Join us for Summer Art Camp 2019! The Museum offers a range of camps for rising K-12th graders throughout June and July. Full- and half-day week-long options allow campers to choose from sessions exploring drawing, painting, sculpture, and much more. Registration begins March 1.

## MEMBERSHIP

Our new membership program launches January 1. The grand reopening of the Museum is just months away, and these exciting changes have a dual purpose: to simplify the program and ensure that Members get the most value out of their chosen level. Our Members make everything we do possible and we are grateful for your support as we move into this important time in the Museum's history. All Members will have the opportunity to be part of our opening events. For more information about new rates and Member benefits, please visit [ashevilleart.org](http://ashevilleart.org).

## IN MEMORIAM

The Museum regrets the loss of Museum friend Kato Guggenheim. We also remember Eastern Band Cherokee artists Amanda Swimmer, noted potter and educator, and Shan Goshorn, whose baskets mixed tradition, contemporary technologies, and politics. Both of these artists are represented in the Collection.



Summer Art Camp students use a model and scaled-down artworks of art to curate the Museum's new Collection galleries.