



Shown above: Animated film still from artist Heather Freeman's *Quinn's New Video Game*, 2012. Courtesy of the Artist.

**FOR IMMEDIATE RELEASE**

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***Asheville Art Museum hosts Animation and Filmmaking  
Workshop in celebration of new exhibition:  
Experiments in Animation***

Exhibition Opens to the Public: Tuesday, June 4 (New Media Gallery)  
Filmmaking Workshop: Sunday, June 2, 2013 | 12:00 – 2:00 p.m.

ASHEVILLE, NC—The Asheville Art Museum invites members and visitors to explore the dynamic world of contemporary animation and filmmaking through a new exhibition, [\*Experiments in Animation\*](#), on view in the Museum's New Media Gallery beginning Tuesday, June 4 through Sunday, October 20, 2013. This exhibition provides visitors with a rare opportunity to view a wide variety of animated film made by American artists, a medium that continues to evolve from its roots in the first half of the 20<sup>th</sup> century.

A special filmmaking workshop led by featured artist, Charlotte Taylor, will be held at the Museum on Sunday, June 2 from 12:00 – 2:00 p.m. Workshop participants of all ages are encouraged to attend; children under age 12 should be accompanied by an adult. The workshop cost is \$10 for Museum members and \$15 for non-members. To register, call 828.253.3227 or visit the Museum's front desk. Registration is also available online through the [Museum's Events Calendar](#). All necessary materials will be provided and are included in the class cost.

Filmmaking workshop participants will learn the art of hand-painted cinema, creating their own handmade direct animation on 16mm film. Using a wide range of media such as ink, acetate, found objects and other materials, participants will leave the workshop with their very own short animations, which will later be screened for Museum visitors to enjoy on June 8 and 9. Class participants will receive a digital transfer of all animations created during the workshop.

Featured artist and workshop instructor, Charlotte Taylor, is an experimental animator and an instructor of film and video production at Blue Ridge Community College. Charlotte received her MFA from the University of Iowa, and her BA from the University of Florida. Her research ranges from digital animation and handmade film to optical toys, and she is particularly interested in alternative forms of production and presentation. Charlotte enjoys organizing and teaching community filmmaking workshops for kids and at risk youth. She also served as a co-founder of Iowa City Experimental Film Festival, a director of the Iowa City Microcinema, a member of IC Docs, and a 7th Grade Language Arts Teacher.

### **About the exhibition:**

From films that were hand-painted in the 1940s to the computer aided “glitch” art of this decade, artists who create animation are a varied group. This exhibition of animated films takes us through past and recent years of a subculture of artists who have hand-drawn, painted, collaged and otherwise manipulated film to create all forms of animation. Unlike commercially-made animated films of the 20th century, which were also hand-drawn and painted, artists in this exhibition have more in common with American aesthetic development as a whole: artistic trends and styles found in all media in the larger art world are found simultaneously in animation. Artists featured in this exhibition include Roger Beebe, Martha Colburn, Eric Dyer, Heather Freeman, Logan Kelly, Jennifer Levonian, Jodie Mack, Evan Meaney, Allison Schulnik, Stacey Steers, Charlotte Taylor and Karen Yasinsky.

### **About the New Media Gallery:**

In March 2012, the Asheville Art Museum unveiled the New Media Gallery, an on-site gallery and resource made available to the public and to working artists. The New Media Gallery is the first of its kind in WNC, offering innovative artists the opportunity to share their work with the community while developing new audiences and gaining recognition for their contribution to the modern art scene. The Museum eagerly anticipates the continued artistic developments made possible through the use of this gallery space.

Special thanks to [\*\*\*Bold Life\*\*\*](#), [\*\*\*Verve\*\*\*](#) and [\*\*\*Carolina Home & Garden\*\*\*](#) magazines for their support as a **Media Sponsor of the Museum for the 2013 fiscal year**. And, we thank [\*\*\*The Laurel of Asheville\*\*\*](#) for their 2013/24 Media Sponsorship. For more information about media sponsorships, please email Kathleen Glass, Communications Manager, at [kglass@ashevilleart.org](mailto:kglass@ashevilleart.org).

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**The Asheville Art Museum is the only nonprofit visual arts museum serving the 24 counties of Western North Carolina. Incorporated by artists in 1948, the Museum collects, preserves and interprets American art of the 20th and 21st centuries with a focus on work of significance to the Southeast.**

Centrally located in downtown Asheville on Pack Square, the Museum is open 10:00 a.m. to 5:00 p.m., Tuesday through Saturday and 1:00 p.m. to 5:00 p.m. on Sunday. Special docent-guided tour packages are available for groups and students.

Admission to the Museum is \$8.00 for adults and \$7.00 for seniors and students (K-12 and college students with college ID). Children age five and younger are admitted free of charge. Members are admitted free of charge. The Holden Community

**Gallery, Museum Shop and Biltmore Gallery (all located on the first floor/street level of the Museum, are open at all times to the general public free of charge).**

**The Asheville Art Museum is accredited by the American Association of Museums and receives general operating support from businesses, foundations and individuals, as well as from the North Carolina Arts Council, an agency funded by the State of North Carolina, and the National Endowment for the Arts, which believes that a great nation deserves great art. Additional support is provided by the City of Asheville and Buncombe County.**

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