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Image (left): INVISIBLE (2012), courtesy of the Artists.  
*Additional high resolution images attached. All credit:  
INVISIBLE (2012), courtesy of the Artists.*

***The Asheville Art Museum Partners with Moogfest to  
present INVISIBLE's performance of The New Obsolete***  
Saturday, October 27 + Sunday, October 28, 2012

ASHEVILLE, NC — The Asheville Art Museum is pleased to present a Moogfest performance featuring experimental musical ensemble, INVISIBLE, performing *The New Obsolete* at the Museum on Saturday, October 27 and Sunday, October 28, 2012 (multiple performance times). Concert cost is \$6 for Asheville Art Museum members, \$10 General Admission and \$6 for Moogfest passholders (must show pass or wristband at door). Performance times are **Saturday, October 27 and Sunday, October 28 from 1:00 – 2:00 p.m. and 3:00 – 4:00 p.m. daily**. Tickets may be purchased by calling the Museum's front desk at (828) 253-3227 and will be available for pick up at the front desk on the day of the performance. INVISIBLE is an experimental multimedia music performance collective that formed in Greensboro, NC, in 2006. The ensemble creates unique performances, or installations, that feature one-of-a-kind invented oddities, such as the *Selectric Piano*—a typewriter that electromechanically controls a piano and *Elsewhere's Roof*, a drip driven drum machine.

**\*\*\*For Moogfest passholders purchasing tickets\*\*\***

Tickets may also be reserved by Moogfest passholders by calling the Museum or purchasing at the front desk beginning Friday, October 26; tickets may be picked up on the day of the performance at the front desk, at which point passholders will be required to show a Moogfest wristband or pass; specially priced tickets are limited to 2 per registration. **Please note:** any ticket purchase made prior to October 26th (either in person or via phone) will be set at the General Admission and Museum Member prices.

**About INVISIBLE:**

INVISIBLE is an experimental music and sound-art performance ensemble from Greensboro, North Carolina. INVISIBLE's work explores connections between sound,

noise, music, video, technology, identity, obsolescence and the human body. The group is noted for their use of experimental music instruments, or sound sculptures. These instruments are played in performances alongside video, found sound, electronics and conventional instruments. INVISIBLE's elaborate instrumentation is frequently exhibited as an installation following performances.

### **About the Asheville Art Museum**

Founded by artists in 1948 in Asheville, NC, the Asheville Art Museum annually presents an exciting, inviting and active schedule of exhibitions and public programs based on its Permanent Collection of 20th and 21st century American art. Any visit will also include experiences with works of significance to Western North Carolina's cultural heritage including Studio Craft, Black Mountain College and Cherokee artists. Special exhibitions feature renowned regional and national artists and explore issues of enduring interest. The Museum also offers a wide array of innovative, inspiring and entertaining educational programs for people of all ages. Additional information for upcoming exhibitions and public programs at the Museum can be found online at [www.ashevilleart.org](http://www.ashevilleart.org).

Special thanks to [Bold Life](#), [Verve](#) and [Carolina Home & Garden](#) magazines for their support as a Media Sponsor of the Museum for the 2013 fiscal year. For more information about media sponsorships, please email Kathleen Glass, Communications Manager, at [kglass@ashevilleart.org](mailto:kglass@ashevilleart.org).

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**The Asheville Art Museum is the only nonprofit visual arts museum serving the 24 counties of Western North Carolina. Incorporated by artists in 1948, the Museum collects, preserves and interprets American art of the 20<sup>th</sup> and 21<sup>st</sup> centuries with a focus on work of significance to the Southeast.**

**Centrally located in downtown Asheville on Pack Square, the Museum is open 10:00 a.m. to 5:00 p.m., Tuesday through Saturday and 1:00 p.m. to 5:00 p.m. on Sunday. Special docent-guided tour packages are available for groups and students.**

**Admission to the Museum is \$8.00 for adults and \$7.00 for seniors (65+), K-12 students and college students (with valid college ID). Children under age five are admitted free of charge. Admission is free for all Museum Members.**

**The Asheville Art Museum is accredited by the American Association of Museums and receives general operating support from businesses, foundations and individuals, as well as from the North Carolina Arts Council, an agency funded by the State of North Carolina, and the National Endowment for the Arts, which believes that a great nation deserves great art. Additional support is provided by the City of Asheville and Buncombe County.**

**The Asheville Art Museum asks when reprinting images, please keep all artwork at their original proportions; please do not crop them or alter them disproportionately. Provided image credit information is mandatory and images are not for resale.**