MAKE IT NEW. MAKE IT YOURS.

MAKING IT NEW
In February, the Museum launched a redesigned website as part of the exciting preparations for our reopening early this summer. We hope you’ve had a chance to explore our new online home. We’re grateful to the expertise of 828 Design and Status Forward, two local design and web development companies that were instrumental in creating the new ashevilleart.org. We’ll continue to add exciting content in the coming months, including searchable access to the Museum’s extraordinary Collection of American art.

Much like our website, this issue of Profile offers a preview of what’s to come—programs accompanying our inaugural exhibitions, upcoming Art Travels trips, and more. We urge you to keep visiting and exploring ashevilleart.org and keep up with us through e-news, where we’ll be announcing opening events as we draw closer to completion.

MAKING IT YOURS
We have begun celebrating our 70th anniversary and the changes you see now are only the beginning. The new Museum is built on community—from our team of local contractors, to scores of volunteers, our dedicated Members, and the many supporters of the ArtWorks for Asheville Capital Campaign. Thank you. We are grateful for those who have helped us reach this extraordinary moment.

If you’re reading this, you believe the arts matter in our community. We know you’re looking forward to our reopening. We’ve raised nearly $23 million—97% of our Capital Campaign construction goal.

We encourage you to consider the value of the arts in your own life. No matter how you show your love, every gift counts to help meet and exceed our goal. You’re a part of our future. Support the Capital Campaign and Make It Yours! Donate at ashevilleart.org/makeityours.

MAKE IT HAPPEN! SERIES
As we install artworks in the plaza, atrium, and rooftop sculpture terrace in anticipation of our grand reopening this summer, we’re offering Museum Members exclusive behind-the-scenes access to artists and curatorial staff!

Watch your email for dates, featured presenters, and registration information.

MEMBERSHIP
The Museum is scheduled to reopen in early summer 2019, and we want you to be part of the festivities! The Museum will mark the conclusion of its expansion and renovation project with a series of opening events, including a free celebration exclusively for Museum Members.

Members of all levels will have the opportunity to visit the new Museum and view the newly installed exhibitions before they open to the public. We are grateful for the support of our Museum Members during our transition.

Beyond the opening, Museum Members enjoy free general admission to the Museum, rooftop café access, and other exclusive benefits.

To join or renew, or to purchase a membership as a gift, visit us at ashevilleart.org/membership or call 828.253.3227.

TOAST ASHEVILLE
Thank you to those who joined us for TOAST Asheville in February. Special thanks to French Broad Chocolate for partnering with us as lead event sponsor, Bohemian Jean for live entertainment, and to all the vendors who shared their delicious drinks and small bites. We’re looking forward to next year already!

IN MEMORIAM
The Museum regrets the loss of friends Theodore Dreier Jr., Marcy Kahan, and Arthur Mason.
2019 WNC Regional Scholastic Art Awards

Through March 12

The Museum, with support from the Asheville Area Section of the American Institute of Architects, is proud to sponsor the annual WNC Regional Scholastic Art Awards. Students in grades 7-12 from our region were invited to submit works for this juried competition. A selection of artwork receiving regional awards is on view in the lobby of the Mission Health/A-B Tech Conference Center through March 12.

The Museum thanks the Asheville Area Section of the American Institute of Architects and Mission Health/A-B Tech for their support this year, as well as the students and teacher sponsors that participated. For more information on the Scholastic Art Awards, visit ahshevilleart.org or artandwriting.org.

Art Awards

2018 Collectors’ Circle purchase, Roger Shimomura’s The Lineup depicts incarcerated Japanese American men of varying ages waiting for the restroom at the Minidoka War Relocation Center in Idaho during World War II. Drawing from his memories of living at the camp from age four to six and his grandmother’s diaries, the artist notes that some of the greatest complaints about daily life revolved around constantly long lines for the restrooms. The boy in red overall seen at the left is a self-portrait of sorts, one of Shimomura’s few clear recollections from his time at Minidoka.

2019 WNC Regional Scholastic Art Awards

Selected Fridays, 12pm

Free

ART BREAKS

These informal gallery talks inform and engage you in dialogue with our curatorial and education staff, docents, or special guests.

March 8

Meet at Mission Health/A-B Tech Conference Center (16 Fernihurst Dr., Asheville 28801)

ART TRAVELS

The Museum offers a variety of art excursions domestically and abroad, carrying forward its off-site daily and overnight trips designed to enhance Museum Members’ and visitors’ experiences with inspiring, contemporary art.

Charlotte, NC

March 1 — Friday, 8:30am–6pm

$115 Museum Members

$115 Non-members

Includes transportation, refreshments, lunch, and admission, and tour!

Join us for a day trip to Charlotte, NC, to enjoy a day filled with contemporary art and craft, good food, and great company!

Start the day at the Mint Museum Uptown with WNC artist Michael Sherrill, then discover the Harvey B. Gantt Center for African American Art + Culture’s current exhibitions of Hank Willis Thomas’s work Space is limited; register by February 15.

River Arts District

April 11 — Thursday, 1–5pm

$35 Museum Members

$40 Non-members

Includes transportation/refrigerishments

Help us kick off programming for our grand reopening with an afternoon day trip to the River Arts District! This trip features studio visits with two artists whose work will appear in our inaugural exhibition, North Carolina Now: Hayden Wilson and Alista Satake. Space is limited; register by March 27.

PERFORMANCE

Pianoforte with Elizabeth Child

March 31 — Sunday, 5pm

Museum and UUCA Members $8 + tax ($7 children)

Non-members $16 + tax ($15 children)

Meet at Lintear Universalist Congregation of Asheville

18 Town Pl., Asheville 28801

Returning pianist Elizabeth Child plays an all-Bach program for this Pianoforte. Tickets on sale now; reserve your seats early! Register online or call 828.253.3272 x112.

ADULT PROGRAMS

ART BREAKS

Selected Fridays, 12pm

Free

Drop in to one of our lunchtime Art Breaks! These informal gallery talks inform and engage you in dialogue with our curatorial and education staff, docents, or special guests.

March 8

Meet at Mission Health/A-B Tech Conference Center (16 Fernihurst Dr., Asheville 28801)

In the Midst: Environmental Imagery

Meet at The Collider (1 Haywood St., Asheville 28801)

DISCUSSION BOUND

Second Tuesdays, 12pm

Free

Meet at Matapop’s Bookstore/Café

55 Haywood St., Asheville 28801

This monthly discussion is a place to exchange ideas about readings that relate to artworks and the art world.

March 12

Save Me the Waltz: A Novel

by Zesda Sayre Ferguson

April 9

The Art of Reading:
An Illustrated History of Books in Paint

by Jamie Campbell + Maria Ranauro

STORYTIME + ART

Appalachia Now!

Join the education staff and artists from the opening juried exhibition Appalachia Now! for an afternoon of hands-on fun on the plaza in front of the new Museum.

MARCH 20 + APRIL 17 — 10:30am

— 101 Brickyard Rd., Etowah, 28729

$40 Non-members

Includes transportation/refrigerishments

Help us kick off programming for our grand reopening with an afternoon day trip to the River Arts District! This trip features studio visits with two artists whose work will appear in our inaugural exhibition, North Carolina Now: Hayden Wilson and Alista Satake. Space is limited; register by March 27.

PET PERFORMANCE

Pianoforte with Elizabeth Child

March 31 — Sunday, 5pm

Museum and UUCA Members $8 + tax ($7 children)

Non-members $16 + tax ($15 children)

Meet at Lintear Universalist Congregation of Asheville

18 Town Pl., Asheville 28801

Returning pianist Elizabeth Child plays an all-Bach program for this Pianoforte. Tickets on sale now; reserve your seats early! Register online or call 828.253.3272 x112.

SCHOOL + FAMILY PROGRAMS

For information about any of these programs, visit ashevilleart.org or contact Sharon McMordie at 828.253.3272 x124 or smcmordie@ashevilleart.org.

STORYTIME + ART

For preschool ages accompanied by an adult. A 2018 Collectors’ Circle purchase, Roger Shimomura’s The Lineup depicts incarcerated Japanese American men of varying ages waiting for the restroom at the Minidoka War Relocation Center in Idaho during World War II. Drawing from his memories of living at the camp from age four to six and his grandmother’s diaries, the artist notes that some of the greatest complaints about daily life revolved around constantly long lines for the restrooms. The boy in red overall seen at the left is a self-portrait of sorts, one of Shimomura’s few clear recollections from his time at Minidoka.

Elizabeth Child returns to Pianoforte.