

MAKE IT NEW. MAKE IT YOURS.

Local Construction Team

With the major expansion and renovation project to create the new Asheville Art Museum underway, we are pleased to have a strong local and regional construction team involved in this important community project. Under the leadership of Beverly-Grant, Inc., the following team of subcontractors will be working with us to build a 21st century museum for Western North Carolina and its many visitors:

DARI/D.H. Griffin Companies, Dave Steel Company, Inc., Forest Millwork, Appalachian Drywall, Asheville Elevator Company, T.P. Howard’s Plumbing, Haynes Electric, Blue Ridge Glass, Inc., Rogers Masonry, Thorsland Concrete, Benton Roofing, Diboco Fire Sprinklers, Inc., SECO Architectural Systems, David Allen Company, Bonitz and HVAC, Inc.

The Asheville Art Museum is proud to be supporting our local construction workers and suppliers, resulting in a significant economic impact, with this large-scale project.



Spotlight on Education

Helping Kids Learn Through Art

A report by Americans for the Arts states that young people who participate regularly in the arts (three hours a day on three days each week through one full year) are four times more likely to be recognized for academic achievement, to participate in a math and science fair or to win an award for writing an essay or poem than children who do not participate.

The Asheville Art Museum is proud of its decades-long commitment to offering valuable and innovative programming for students in K-12th grades. While the Museum is under construction, some of the programs we typically offer in the Museum are being presented in partnership with local organizations. Our popular **Tot Time** is being offered as a series at the Stephens-Lee Center, and our **After School Art Adventure** programs are being hosted at community libraries. At our pop-up studio On the Slope, our education staff also present art camps, internships and hands-on family activities.

Some of our core programs, such as **Literacy Through Art, More Than Math** and **teacher trainings**, provide children with otherwise unavailable visual arts education within WNC schools, including arts-integrated lessons in core curriculum subjects. Museum staff partner with the schools to ensure all school programs address core competency goals of the NC Standards and Curriculum. For more information, visit ashevilleart.org/education.

MAKE IT YOURS

Asheville Art Museum

2 South Pack Square | Under Construction

On The Slope

175 Biltmore Avenue
Tues. – Sat. 10:00 a.m. – 5:00 p.m.
Sun. 1:00 – 5:00 p.m.

For information call 828.253.3227

mailbox@ashevilleart.org
www.ashevilleart.org

Presorted
First Class Mail
US Postage Paid
Asheville, NC
Permit No. 272

Asheville Art Museum Assoc.
P.O. Box 1717
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Time Warp: Tartan to Taffeta to Tie-Dye

SAVE THE DATE FOR THE ANNUAL BENEFIT GALA

We are busy planning for our annual benefit Gala, the Museum’s largest fundraising event of the year. Join us for a dazzling evening of fine food, drinks and art on **Saturday, June 17**. Stay tuned for details!



Guests mingle at the 2016 Gala.

Museum Support

The Museum couldn’t do what it does without its generous supporters. For a list of the individuals, organizations and companies who recently supported the Museum through In-Kind Donations; Gifts and Grants; Annual Fund; and Tributes, please visit www.ashevilleart.org/supporters.

Did you know? The IRA Charitable Rollover provision is now permanent! Individuals age 70 ½ or older can make gifts of up to \$100,000 from their IRA account to support the Museum.

In Memoriam

The Asheville Art Museum deeply regrets the loss of Museum friends Leonard Bernstein and Dorel Abbot.

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Asheville Art Museum



Exhibitions

Gallery on the Slope

Pop ‘n’ Op
MARCH 18 – MAY 14, 2017
While the Museum is under construction, we are installing “pop-up” exhibitions around town. Popping up at our temporary gallery On the Slope in March is an exhibition featuring American Pop and Op art. From pulsating lines and psychedelic colors to iconic imagery of consumer culture, works like these created a new kind of art experience. Collapsing boundaries between fine art and commercial design, these works appealed to a wider public and sent shockwaves through the art world.

WNC Regional Scholastic Art Awards
THROUGH MARCH 12, 2017
The Asheville Art Museum, with the assistance of its volunteer docents and support from the Asheville Area Section of the American Institute of Architects and the Center for Craft, Creativity & Design, is proud to sponsor the annual WNC Regional Scholastic Art Awards. Students in grades 7-12 from all across our region submitted work for this special juried competition.

Art on View in the Community

Visit www.ashevilleart.org for details about these pop-ups.

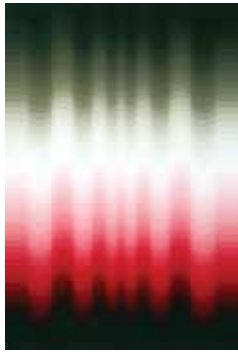
State Employees Credit Union Branches
Works from our Permanent Collection are popping up at a few SECU branches in our community. We are spotlighting several mediums that have a special connection to our region: North Carolina pottery; North Carolina glass; and Cherokee baskets.

Wells Fargo Bank, Downtown Asheville
Several works from our Permanent Collection by influential local craftsman William Waldo Dodge, Jr. will soon be on view in the lobby of the downtown Asheville Wells Fargo bank. These works, which include candlesticks, a cocktail shaker, goblets, a porringer and a bracelet, encourage viewers to consider the ways in which utilitarian objects are a matter of craft and design.

Western Carolina University Bardo Arts Center
We are excited to have the following works on view at WCU in Cullhowee: George Peterson’s *Spiral*, Hoss Haley’s *Cycle*, and Lonnie Holley’s *For Every Woman I Have Seen Parts of Africa’s Dream in Her Honor*.

Membership

With major construction underway to create the new Asheville Art Museum, we need the support of members more than we ever have. We are modifying our Membership Program while we’re under construction, and added benefits include membership in the Southeast Reciprocal Museum Program, which gives you free admission to all museums that are a part of the program. We are also planning the exciting Membership Program that will debut when the new Museum opens! As we Make It New, if you have any questions please contact Joanna Miller at jmiller@ashevilleart.org or 828.253.3227, ext. 117.



FROM TOP: Lev Moross, *Untitled*, 1975, serigraph on paper, 38.8 x 25.9 inches. Gift of Michael J. Teaford. 2001.09.03.64. Museum guests at the *Scholastic Art Awards* opening. William Waldo Dodge, Jr., *Goblet*, 1928-1933, Johnny Green, hammered silver, 4.5 x 3 x 2.5 inches. Gift of the William W. Dodge Family.

more information at www.ashevilleart.org

Public Programs

ART BREAK

Selected Fridays, 12:00 p.m. — Free
Asheville Art Museum On the Slope
unless otherwise noted
These informal presentations and gallery talks both inform and engage you in dialogue with our staff, docents or special guests.
MARCH 10

The Art of Zelda Sayre Fitzgerald
Museum education and curatorial staff + Melanie McGee, writer and poet
MARCH 31

Upcycled:
Art from the Asheville Art Museum
WCU Fine Art Museum
Asheville Art Museum + Fine Art Museum curatorial staff
APRIL 14

Ruth Asawa: Wire Wrap-Up
Anna Jahncke, Education Intern
APRIL 28
Pop Up!
Visit ashevilleart.org for information about topic and location.

DISCUSSION BOUND

Second Tuesdays, 12:00 p.m. — Free
Malaprop’s Bookstore/Café
Books are available at Malaprop’s for a 10% discount.
MARCH 14
Guests on Earth: A Novel
by Lee Smith
APRIL 11
The Art of the Con: The Most Notorious Fakes, Frauds, and Forgeries in the Art World
by Anthony M. Amore

WORKSHOPS

Exploring the Creative Process
Saturdays, 10:00 a.m. – 1:00 p.m.
Asheville Art Museum On the Slope
members \$45 for one workshop;
\$85 for two; \$125 for all three
non-members \$55 for one workshop;
\$105 for two; \$155 for all three
Instructor Ken Hillberry explores the fundamentals and tools of three artistic media. For all levels.

PERFORMANCE

APRIL 2
— Sunday, 3:00 p.m.
Pianoforte with
Sandra Wright Shen
Biltmore United Methodist Church
Museum + Biltmore UMC members
\$8 + tax (\$7 children)
non-members \$16 + tax (\$15 children)
Today’s program includes selections from Johannes Sebastian Bach, Franz Schubert and Robert Schumann.

FILM SCREENING

APRIL 6 — Thursday, 7:00 p.m. — Free
Waste Land
UNCA Humanities Lecture Hall
Waste Land follows renowned artist Vik Muniz as he journeys to his native Brazil and the world’s largest garbage dump on the outskirts of Rio de Janeiro. There, he photographs an eclectic band of catadores — self-designated pickers of recyclable materials. His collaboration with these inspiring characters reveals both dignity and despair. Co-sponsored with UNCA Arts Fest 2017: Arts for Social Change.

SPECIAL EVENT

APRIL 8 — Saturday, 11:00 a.m. — Free
Slow Art Day
Slow Art Day is a global event with a simple mission: help more people discover for themselves the joy of looking at and loving art. One day each year, people all over the world visit local museums and galleries to look at art slowly.

MARCH 18
Drawing on Creativity
Register by March 14
APRIL 1
Watercolor Painting:
A Visual Conversation
Register by March 28
APRIL 22
Printmaking:
Marking a Visual Impression
Register by April 18



Sandra Wright Shen

School + Family Programs

To register for any of these programs or to receive program reminders via email, please call 828.253.3227, ext. 124 or email smcroe@ashevilleart.org.

Art After School

MARCH 1 + APRIL 5 — Wednesdays, 4:00 – 5:00 p.m.
East Asheville Library
For K-5th grade students — Free
Join the education staff on the first Wednesday of each month for an afternoon of art-making.

Art Club

MARCH 8 + APRIL 12 — Wednesdays, 4:00 – 5:00 p.m.
Leicester Library
For school aged students — Free
Join the education staff on the second Wednesday of each month for a hands-on program.

Tot Time — MIXED UP + MESSY!

MARCH 21 – MAY 16 — Tuesdays, 10:00 a.m. – 12:00 p.m.
Stephens-Lee Center
For pre-school aged students accompanied by an adult
Each week we will explore the elements of art including line, shape and color. We will inspire your imagination with art from the collection of the Asheville Art Museum, stories and hands-on art making. Each session includes time for free play.

Summer Art Camp

Please visit ashevilleart.org for full details about our Summer Art Camp.
Asheville Art Museum On the Slope
Morning (9:00 a.m. – 12:30 p.m.) or Afternoon (1:30 – 5:00 p.m.)
members \$100, non-members \$110
All-Day (9:00 a.m. – 5:00 p.m. both Morning and Afternoon sessions)
members \$175, non-members \$195



JUNE 12 – 16 Entering K – 2nd grades Art + Nature (M) Crazy About Color (A)	JULY 17 – 21 Entering 3rd – 5th grades Art + Nature (M) Printmaking + Mixed-Media (A)
JUNE 19 – 23 Entering 3rd – 5th grades Fun with Fiber (M) Paper Possibilities (A)	JULY 24 – 28 Entering 9th – 12th grades Bookbinding + Mixed-Media (M)
JUNE 26 – 30 Entering 6th – 8th grades Sculptural Books (M) Drawing + Painting (A)	JULY 31 – AUGUST 4 Entering K – 2nd grades Art Adventure (M) Art Party (A)
JULY 10 – 14 Entering K – 2nd grades Exploring Art (M) Mixed Media Madness (A)	

The Asheville Art Museum’s education programs receive generous support from the following organizations: Blumenthal Foundation; Mary Duke Biddle Foundation; Robert and Mercedes Eichholz Foundation; Hilliard Family Foundation; North Carolina Arts Council; PNC Foundation; TD Charitable Foundation; and the Walnut Cove Members Association.