

MAKE IT NEW. MAKE IT YOURS.

Making It New

Big changes are ahead! Our time On the Slope is coming to an end – this issue of *Profile* is the last issue to be published while we are at 175 Biltmore Avenue. Our closing day in the space is October 14, so be sure to visit us before then to see the exhibitions we have on view and to browse the Museum Store.

What's next? Once we close the Slope, we have a lot to do! We will be de-installing the exhibitions and moving all equipment out of 175 Biltmore Avenue and will begin the move back into our new facility at 2 S. Pack Square. Getting the new Museum ready for opening will be a complex process – more than 4,500 works of art need to be moved back into the building once the space is free of construction and has been properly climatized. We also will be setting up all of our non-gallery spaces, including administrative offices, the board room, an art library and education studios. We will keep you updated every step of the way via *Profile*, social media, e-newsletters and our website!

A new look. The Asheville Art Museum's building isn't the only thing getting a new look! Over the past year, the Museum has been working with local design firm 828:design to create a new visual identity. The new logo, shown below, is inspired by some aesthetics and ideas that are important to the Museum, including a work by prominent Black Mountain College teacher Josef Albers, as well as the stunning architecture of our new building. Read the full story behind our new brand at ashevilleart.org/logo.

ASHEVILLE ART MUSEUM

Later this fall, our print and digital communications will be getting fresh new looks reflecting our new visual identity. The Museum is working hard on a complete redesign of our website – we plan to launch the new site in late October, coinciding with the move back into our new building. Stay tuned!

Making It Yours

During our final weeks On the Slope, we are asking our community to vote for a favorite artwork! When the new Museum opens, the work that the majority of the community chooses will go on view in our Permanent Collection exhibition. Visit ashevilleart.org/vote for details on how to vote. We'll also be reaching out for community votes via Facebook and Instagram, so be sure to connect with us.



Curatorial Assistant Lola Clairmont discusses works on view in our *Red Hot in the Blue Ridge* exhibition.

Asheville Art Museum Assoc.
P.O. Box 1717
Asheville, NC
28802-1717

Presorted
First Class Mail
US Postage Paid
Asheville, NC
Permit No. 101

2 South Pack Square | Under Construction

On The Slope
175 Biltmore Avenue
Tues. – Sat. 10:00 a.m. – 5:00 p.m.
Sun. 1:00 – 5:00 p.m.

For information call 828.253.3227
mailbox@ashevilleart.org
www.ashevilleart.org

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MOVING OUT SALE!

The Asheville Art Museum Shop is having a Moving Sale October 1 – 14. Stop by our pop-up location at 175 Biltmore Avenue and shop for gifts and unique items while supporting the Museum's programs. Members receive a 10% discount.

ART TRAVELS

Penland

OCTOBER 4 — Thursday
9:00 a.m. – 5:00 p.m.
\$100 Museum Members
\$110 non-members
(includes transportation, tours, and lunch)



Join us for a day trip to Penland, NC, to explore WNC's rich history in arts and crafts! Take a walking tour of the Penland School of Crafts' gallery, studios and grounds. Discover this center for craft education that has been dedicated to helping people live creative lives for almost 90 years. After a tasty lunch with Penland students, faculty, and staff at The Pines, head up to nearby Bakersville for a visit to the studio of glass artists John Littleton and Kate Vogel.

Space is limited; register by September 19. Please note that the walking tour is vigorous and covers uneven terrain. For more information or to register, visit ashevilleart.org or call 828.253.3227, ext. 122.

SAVE THE DATE FOR THE URBAN LOFT + ART TOUR!

Our Urban Loft + Art Tour is one of our most popular annual events! This year, the walking tour will be held on Thursday, October 18, 2018. We hope you will join us and visit some of Asheville's most incredible lofts and architecture. For details about this exciting event, visit www.ashevilleart.org.



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September – October, 2018

MAKE IT NEW
MAKE IT YOURS

Asheville Art Museum

Some of the Museum's 2018 Summer Art Campers vote for their favorite artwork from our Collection.

Exhibitions

Gallery On the Slope
Red Hot in the Blue Ridge
MAY 19 – OCTOBER 14, 2018

The Asheville Art Museum presents *Red Hot in the Blue Ridge*, featuring glass from the Museum’s Collection. Glass as an art form emerged in Western North Carolina when several key artists established independent studios in the 1960s and began training students. Since then, the Museum has built its collection of exquisite glass thanks to major gifts of early works and by seeking out inspiring work by the next generation of creators. This exhibition reflects both the impulse to collect glass as well as transformational contributions to the medium made here in Western North Carolina.

Making It New
MAY 19 – OCTOBER 14, 2018
As construction work continues on the NEW Asheville Art Museum at 2 S. Pack Square, we are busy planning for our grand re-opening in spring 2019! In *Making It New*, learn all about your new Museum by exploring architectural drawings, models, progress photography, recent acquisitions, and stories from the people who are making it all happen. Vote for your favorite work from our Permanent Collection — community favorites will be on view when the Museum reopens!

Art on View in the Community
State Employees' Credit Union
ON VIEW THROUGH DECEMBER 4, 2018

In an ongoing collaboration with SECU, the Museum is presenting a media specific exhibitions series drawn from the Collection; currently on display are *Interwoven: Contemporary Baskets*, *The James Goode Collection of Pitchers* and *Looking Through: Glass from the Collection*. These installations are rotating every several weeks among SECU branches in South Asheville, near UNC Asheville and in Weaverville. Visit ashevilleart.org for details.

Wells Fargo Bank, Downtown Asheville
ON VIEW THROUGH OCTOBER 16, 2018
Several works from our Permanent Collection by influential local craftsman and architect William Waldo Dodge, Jr. are on view in the lobby of the downtown Asheville Wells Fargo Bank.

Western Carolina University Bardo Arts Center
ONGOING
The following works are on view at WCU in Cullowhee: George Peterson’s *Spiral*, Hoss Haley’s *Cycle* and Lonnie Holley’s *For Every Woman I Have Seen Parts of Africa’s Dream in Her Honor*.



Red Hot in the Blue Ridge and Making It New are on view through October 14.

more information at www.ashevilleart.org

Adult Programs

Unless otherwise noted, programs are free and take place at 175 Biltmore Avenue.

ART BREAKS

Selected Fridays, 12:00 p.m.
Red Hot in the Blue Ridge
SEPTEMBER 14
Yaffa Sikorsky Todd & Jeff Todd, artists
Permanent Collection | Art Banners on Construction Fencing
SEPTEMBER 28 + OCTOBER 26
Meet at 2 S. Pack Square
Red Hot in the Blue Ridge
OCTOBER 12
Alex, Katherine and William Bernstein, artists

DISCUSSION BOUND

Second Tuesdays — 12:00 p.m.
Malaprop’s Bookstore/Café
Books are available at Malaprop’s for a 10% discount.
Autumn: A Novel by Ali Smith
SEPTEMBER 11
I Remember Better When I Paint: Art and Alzheimer’s: Opening Doors, Making Connections
by Berna Huebner
OCTOBER 9

School + Family Programs

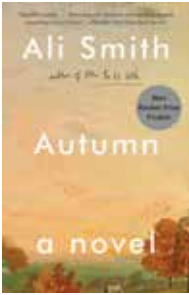
For more information please call the Education Department at 828.253.3227, ext. 124 or email smcroe@ashevilleart.org.

Storytime + Art

For preschool ages accompanied by an adult
Come join in the fun with stories and songs, then make a hands-on art project just for the little ones! The education staff will be visiting public libraries for pre-school storytime at locations near your neighborhood. For more information please call the Education Department at 828.253.3227, ext. 124 or email smcroe@ashevilleart.org.

North Asheville Library
SEPTEMBER 5 + OCTOBER 3
— 11:00 a.m.
1030 Merrimon Avenue, Asheville
West Asheville Library
SEPTEMBER 13 + OCTOBER 11
— 11:00 a.m.
942 Haywood Road, Asheville

Etowah/Henderson County Library
SEPTEMBER 11 + OCTOBER 9
— 10:00 a.m.
101 Brickyard Rd, Etowah
Enka Library
SEPTEMBER 19 + OCTOBER 17
— 10:30 a.m.
1404 Sand Hill Road, Candler
Skyland/South Buncombe Library
SEPTEMBER 20 + OCTOBER 18
— 10:30 a.m.
260 Overlook Road, Asheville



CLASSES

For more information or to register by phone, call 828.253.3227, ext. 122 or email kmcmillan@ashevilleart.org.
Pen + Ink: The User-Friendly Medium
SEPTEMBER 13, 20, 27, OCTOBER 4 + 11
— Thursdays, 6:00 – 8:30 p.m.
\$210 Museum Members
\$230 non-members
(includes some materials)
All levels welcome
Instructor Pamela Lanza
Space is limited; register by September 6.
Autumn Landscapes: Digital Photography
SEPTEMBER 29, OCTOBER 6, 13
— Saturdays, 1:00 – 5:00 p.m.
\$200 Museum Members
\$220 non-members
All levels welcome
Instructor Benjamin Dimmitt
Space is limited; register by September 24.



FROM LEFT: *Autumn: A Novel* by Ali Smith. *I Remember Better When I Paint* by Berna Huebner. Workshop participants discover new creative skills. Benjamin Dimmitt, *Sleepy Gap Trail*, 2017. Image courtesy of the Artist.

Membership

Become a Member at an Exciting Time
– Last Chance for Current Rates

Good news! We have extended the opportunity to purchase one-year MAKE IT NEW memberships at the current rates. For a limited time, all members can continue to enjoy transition benefits, including free admission to more than 180 museums throughout the Southeast through participation in the Southeastern Reciprocal Membership Program. Member rates and benefits will change as we prepare for the grand opening of the new Museum, so we encourage you to take advantage of this Last Chance Opportunity now! Visit ashevilleart.org/membership to join or renew today or email kboddy@ashevilleart.org.

Museum Support

The Museum couldn’t do what it does without its generous supporters. For a list of the individuals, organizations and companies who recently supported the Museum through in-kind donations, gifts and grants, annual fund and tributes, please visit www.ashevilleart.org/supporters.

MAKE IT YOURS: Support our Capital Campaign

As we end our time at our pop-up location On the Slope, we are busy getting ready for our move back into the NEW Museum! Support the Capital Campaign and **Make It Yours**: donate at www.ashevilleart.org/makeityours or email rlynch@ashevilleart.org.

Biltmore Community Benefit

The Asheville Art Museum was honored to be the beneficiary of the 2018 Biltmore Community Benefit. This generous support of over \$175,000 will support the Museum’s vibrant Arts Education Programming and Outreach during the coming year. We are extremely grateful for the leadership of The Biltmore Company and the generosity of so many businesses and individuals across our community: The Biltmore Company, Classic Event Rental, Wells Fargo, Barkley’s Mill on Southern Cross Farm, Bank of America/ Merrill Lynch, Dixon Hughes Goodman LLP, Biltmore Estate Wine Company, Ken Wilson Ford, Roberts & Stevens Attorneys at Law, SunTrust, Chamberlain Hrdlicka Attorneys at Law, Advanced Business Equipment, Biltmore Floral, Colton Groome & Company, Hershey Creamery Company, Insurance Service of Asheville, PGAV Destinations, Royal Cup Coffee & Tea, Wicked Weed Brewing, Worley Woodbery & Associates, Biltmore Iron & Metal Company, Brown Crosby, Ecolab, Grove Stone & Sand/Hedrick Enterprises, Mountain Housing Opportunities, Silver-Line Plastics, Sysco, US Foods, Aon, Asheville Hotel Group, Dorfinan Pacific, Eugene M. Carr, Jr., Fresh Point Charlotte, Groce Funeral Home, Highland Brewing Company, Hour Glass Cleaners, Joseph K. Oppermann-Architect, PSAV, The Richards Group and UNC Asheville. With special thanks to Clark Communications and The Community Foundation of Western North Carolina.